

KEITH DAVITT'S SCHOOL OF LANDSCAPE DESIGN ONLINE ©

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MODULE LESSONS

Module I

This series of lessons is the core teaching of **Keith Davitt's Landscape Design Online Course** and is designed for beginners through advanced landscape designers. Successful completion of this course will ensure the student is capable and qualified to take on the design of any residential and small commercial property and create a high-level and aesthetically pleasing design that is right for the site, structurally sound and highly satisfying to the client.

Students will be required to submit work for each lesson demonstrating their mastery of the lesson before proceeding to the next.

- 1) **LESSON 1 – DRAFTING – *For beginners only***
 - a) Tools and equipment
 - b) Drawing to Scale
 - c) Graphics, techniques

- 2) **LESSON 2 - SITE EVALUATION, CLIENT EVALUATION**
 - a) Site Analysis/ Overview
 - i) Geni Loci
 - ii) Obvious characteristics
 - iii) Positive attributes
 - iv) Inherent limitations
 - v) Neighboring properties
 - b) Client Analysis
 - i) General characteristics
 - ii) Spoken needs/wants
 - iii) Intentions for the garden
 - iv) Family
 - v) Unspoken inclinations/Inner nature
 - c) Costs
 - i) Design fees
 - ii) Project budget
 - iii) Payment schedule

- 3) **LESSON 3 - MEASUREMENT**
 - a) Locate the buildings and property lines on the drawing
 - b) Locate all the permanent features on the drawing
 - c) Determine elevations
 - d) Establish setbacks

- 4) **LESSON 4 - DESIGN PRINCIPLES**
 - a) Suitability/Originality
 - b) Unity/Diversity
 - c) Meaning/Purpose
 - d) Proportion/Scale
 - e) Dimensionality/Vitality
 - f) Balance/Rhythm

- 5) **LESSON 5 - ELEMENTAL VALUES**
 - a) Form/Line
 - b) Mass/Voids
 - c) Texture
 - d) Color

- 6) **LESSON 6 – THE IMPORTANCE OF STRUCTURE**
 - a) Gardens, Landscapes & Horticultural displays
 - b) Structure & Balance
 - c) Structure & Dimensionality
 - d) Structure & Motion
 - e) Structure & Focal Points
 - f) Structure & Delineating space
 - g) Structure & Privacy
 - h) Structure & Outdoor living
 - i) Structure & Ornamentation

- 7) **LESSON 7 –DESIGN PROJECT # 1**
 - a) Site Analysis
 - i) Qualities
 - ii) Limitations
 - iii) Possible problems
 - b) Client Brief
 - i) Needs
 - ii) Wants
 - iii) Intended use of the garden
 - iv) Family members
 - v) Pets
 - vi) Neighbor issues
 - c) Design Development
 - d) Addressing site problems
 - e) Satisfying client needs/wants
 - i) Applying principles of design
 - ii) Using elemental values
 - f) Refining the design
 - g) Final Plan
 - h) Analysis of Final Plan
 - i) Suggested Improvements of Plan

- 8) **LESSON 8 – DESIGN PROJECT # 2**
 - a) ... etc.

9) **LESSON 9 – STUDENT EVALUATION**

- a) Strengths
- b) Areas for Improvement
- c) Suggested Studies/Applications
- d) Overall Student Analysis, direction recommendations

10) **LESSON 10 – DESIGN CONTRACTING**

- a) Estimation of Fees
- b) Evaluating Client Design Fee Capabilities
- c) Payment Scheduling
- d) Writing the Proposal
- e) Presenting the Contract
- f) Contract Modifications
- g) Getting Paid